



Sponsorships

University Little League is a non-profit organization that depends on sponsorships / donations to operate to its full potential. While league dues cover most of the day-to-day expenses, we depend on sponsorship and donation income to support capital projects for larger-scale improvements that help improve the experience for both players and parents (major landscaping/field work, bleachers, canopies, fences, netting, batting cages, etc). Sponsorships are good for 1 year, running from January 1 to December 31.

Why Sponsor ULL?

It's a great cause! Whether you consider your sponsorship a donation or a marketing investment, your support will help keep children active and outdoors. ULL is home to over 2,000 baseball and softball players between the ages of 4 and 13. During the spring and fall seasons, our five fields are in use almost every day of the week, hosting multiple generations of families joining together to enjoy Little League Baseball and Softball.

Outfield Wall Sign Sponsorship

Advertise your business or show your support for University Little League! We will print a 4 foot x 4 foot sign to be placed on the outfield wall(s) of your choice. All new signage will have a green background with your logo on it to match the park aesthetic. Send us the image (vector or PDF format) and we'll take care of the rest.

- 1 Sign/Field - \$600
- 2 Signs/Fields - \$1,000
- 3 Signs/Fields - \$1,300
- 4 Signs/Fields - \$1,700
- 5 Signs/Fields - \$2,000

Scoreboard Sponsorships:

- Pee Wee/Coach Pitch Fields - \$1,500
- Melissa/Higginbotham/Majors - \$2,000

Logo Placement on Website

Enhance your brand visibility with logo placement on our website homepage. Secure your spot for:

- Website Logo on Corporate Sponsor Streamer - \$600